

THE PERCEPTIONS ON THE USE OF INSTAGRAM FOR VOCABULARY MASTERY

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Abstract: *This research aims to analyze students' perceptions on Instagram for vocabulary mastery. This research used quantitative research to descriptive approaches. The instrument utilized in this study will be a questionnaire. This study's population included 117 students from three classes, with 38 serving as a sample. The data was collected in the classroom by sharing the questionnaire about using Instagram for vocabulary improvement. Microsoft word and Microsoft excel 2019 were utilized to analyze the questionnaire data of the students, as well as to gain the validity, reliability and normality of the instrument the writer used SPSS 25. The data demonstrated that overall score of students' questionnaire result from 38 students with the average score 99,2 (66,1%) out of 150 (100%) which means more than half items are agreed by participants that Instagram has role in students' vocabulary mastery. Based on the findings, therefore recommended for others that the first-year students of English Department can gain information more about vocabulary through Instagram and also the teacher may guide the students to improve students' ability in vocabulary mastery by doing activities in the classroom.*

Keywords: *Perceptions; Instagram; Vocabulary mastery*

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Abstrak: Penelitian ini bertujuan untuk menganalisis persepsi siswa terhadap penguasaan kosakata di Instagram. Penelitian ini menggunakan penelitian kuantitatif dengan pendekatan deskriptif. Instrumen yang digunakan dalam penelitian ini adalah kuesioner. Populasi penelitian ini adalah 117 siswa dari tiga kelas, dengan 38 sebagai sampel. Data dikumpulkan di kelas dengan membagikan kuesioner tentang penggunaan Instagram untuk peningkatan kosa kata. Microsoft word dan Microsoft excel 2019 digunakan untuk menganalisis data angket siswa, serta untuk mendapatkan validitas, reliabilitas dan kenormalan instrumen penulis menggunakan SPSS 25. Data tersebut menunjukkan bahwa skor keseluruhan hasil angket siswa dari 38 siswa dengan skor rata-rata 99,2 (66,1%) dari 150 (100%) yang berarti lebih dari setengah item disetujui oleh peserta bahwa Instagram berperan dalam penguasaan kosa kata siswa. Berdasarkan temuan tersebut, oleh karena itu direkomendasikan bagi yang lain agar mahasiswa tahun pertama Jurusan Bahasa Inggris dapat memperoleh informasi lebih banyak tentang kosa kata melalui Instagram dan juga guru dapat membimbing siswa untuk meningkatkan kemampuan siswa dalam penguasaan kosa kata dengan melakukan kegiatan di kelas.

Kata Kunci: Persepsi; Instagram; Penguasaan kosakata

INTRODUCTION

Language is the most important thing in our life. By language we can communicate with other people in this world. We can express our ideas, feelings, thoughts and experiences. According to Todd (2000) “A language is a set of signals by which we communicate. Human beings are not the only species to have an elaborate communication system”. Without language, human cannot express feelings, express ideas, and provide suggestions and opinions, even to the level of thinking someone related to language.

English consists of four skills; listening, speaking, reading and writing. To master these four skills, people must know one of the basic of English language, which is vocabulary. Vocabulary is a basic and very important part of the learning process. Learning a new word of vocabulary means more than just understanding what the word means. Based on Viera (2017), vocabulary knowledge is regarded as an important tool for developing any language skill, as well as for comprehending written and spoken materials. As a result, learners feel more confident in their ability to recognize and interpret the meaning of some unfamiliar words from context as their vocabulary exposure increases. To increase vocabulary skill, teacher can use methods and techniques in teaching learning process.

One of the communication technologies that are currently developing nowadays is Instagram. Instagram is a photo and video sharing application that allows users to take videos, apply digital filters, and share them on various social networking services. Instagram provides great opportunities for teachers and students in language learning. (Aydin, 2014 & Campos, 2015). Instagram provides a new way for students to critically learn language and culture, while also helping students to reflect on the meaningful learning process (Chun, Smith & Kern, 2016). According to Diana (2020), Instagram has evolved into one of the platforms that can help students increase their vocabulary by watching Instagram content. The use of Instagram in the learning process can be an alternative, especially in mastering English vocabulary. Mastery of vocabulary in learning English is the main foundation that must be possessed. Linse (2006) believes that vocabulary mastery can have an impact on students' reading and writing abilities.

In this study, the authors analyzed student perceptions in learning English by using Instagram. Based on the theory of (Gibson in Adolph, Karen et al 2015) perception is the process of giving meaning to the environment by individuals. Perception involves receiving stimuli, organizing them and translating or interpreting these organized stimuli to influence behavior and attitudes. Based on the writer observation on English Study Program students, it shows that most of them have their own Instagram accounts so they may have different perceptions on the use of Instagram in learning English, especially in improving vocabulary mastery. Students of the Department of English Education can perceive something positively or negatively, depending on several factors that influence it.

Method

This study applied quantitative research to descriptive approaches. According to Sugiyono (2008), descriptive research is research conducted to determine the value of independent variables, either one or more variables without making comparisons or connecting with other variables. To gain the data the researcher used an online questionnaire.

Result



a. Overall Score of Students' Questionnaire Result

The result of total score and percentage of students' perception answer toward questionnaire. The average score from 38 students is 99.2 out of 150 as maximum

score. Meanwhile the average percentage from questionnaire is 66.1% which means more than half of items are agreed by participants that Instagram has role in students' vocabulary mastery.

b. Interpretation data of indicators

There are six indicators of this research. The data are presented per each indicator as follows.

Table 4.3

The Average Score of Instagram usage for vocabulary skill

No	Item	Average Score
1	Instagram made me acquire new English vocabulary.	3,9
2	I follow @gurukumrd account so that I don't miss notifications and information of @gurukumrd videos in explain the material.	2,5
3	I often follow an account that often post quotations or captions and video in English	3,6
4	I often play @gurukumrd video in Instagram.	2,4
5	I think that the use of an Instagram supports the vocabulary learning	4,1
Average		3,3

The first indicator is instagram usage for vocabulary skill. From five items of this topic, the highest average score came from item number 5 by question 'I think that the use of an Instagram supports the vocabulary learning' with average score of 4,1. Meanwhile item number 4 by question 'I often play @gurukumrd video in Instagram' is the lowest item for this indicator with 2,4 of average score. The total average score from five items of indicator instagram usage for vocabulary skill is 3,3.

Table 4.4

The Average Score of Frequency of Using Instagram

No	Item	Average Score
6	I consider yourself as an active Instagram user	3,5
7	I often use an Instagram	3,7
8	Instagram made me use new vocabulary later in my daily life.	3,7
9	I frequently check instagram when I unlocking my phone.	3,3
10	I have more time on Instagram than another social media application on my phone.	3,2
Average		3,5

The next indicator is frequency of using instagram. From five items of this topic, the highest average score came from item number 7 by question 'I often use an Instagram' and item number 8 by question 'Instagram made me use new

vocabulary later in my daily life' with average score of 3,7 for both indicators. Meanwhile item number 10 by question 'I have more time on Instagram than another social media application on my phone.' is the lowest item for this indicator with 3,2 of average score. The total average score from five items of indicator frequency of using instagram is 3,5.

Table 4.5

The Average Score of Instagram Benefits on Vocabulary

No	Item	Average Score
11	Instagram made me know the meaning of new English vocabulary	3,9
12	Instagram made me identify the meaning of the new English vocabulary through the context.	3,3
13	Instagram made me reinforce the existing English vocabulary	3,2
14	Instagram made me identify the exact meaning of the new vocabulary.	2,9
15	Instagram made me identify the word class of the new English vocabulary.	3,3
Average		3,3

The third indicator is instagram benefits on vocabulary. From five items of this topic, the highest average score came from item number 11 by question 'Instagram made me know the meaning of new English vocabulary' with average score of 3,9. Meanwhile item number 14 by question 'Instagram made me identify the exact meaning of the new vocabulary' is the lowest item for this indicator with 2,9 of average score. The total average score from five items of indicator instagram benefits on vocabulary is 3,3.

Table 4.6

The Average Score of implementing the use of Instagram

No	Item	Average Score
16	Instagram made me remember the correct pronunciation of the new English vocabulary	3,7
17	Instagram made me write the English vocabulary correctly.	3,4
18	Instagram made me link the new vocabulary to their meanings in the Indonesian language.	3,6
19	Using Instagram offers a new way for me to practice English.	3,6
20	I feel confidence and brave enough to speak or write anything by using English vocabulary on instagram.	3,3
Average		3,5

The fourth indicator is implementing the use of instagram. From five items of this topic, the highest average score came from item number 16 by question 'Instagram made me remember the correct pronunciation of the new English vocabulary' with average score of 3,7. Meanwhile item number 20 by question 'I feel confidence and brave enough to speak or write anything by using English vocabulary on instagram.' is the lowest item for this indicator with 3,3 of average score. The total average score from five items of indicator implementing the use of instagram is 3,5.

Table 4.7

The Average Score of Students' Personal Perception on Instagram

No	Item	Average Score
21	I learn new vocabulary when I interact in English with friends during using Instagram.	3,1
22	I see that my English has improved since I started following @gurukumrd in Instagram.	2,6
23	I believe using Instagram helps me learn English language structures	2,9
24	I prefer using Instagram because its easily to use for vocabulary learning.	3,0
25	I am more connected internationally when I interact in English on Instagram	3,1
Average		2,9

The fifth indicator is students' personal perception on instagram. From five items of this topic, the highest average score came from item number 21 by question 'I learn new vocabulary when I interact in English with friends during using Instagram' and item number 25 by question 'I am more connected internationally when I interact in English on Instagram' with average score of 3,1 for both indicators. Meanwhile item number 22 by question 'I see that my English has improved since I started following @gurukumrd in Instagram.' is the lowest item for this indicator with 2,6 of average score. The total average score from five items of indicator students' personal perception on instagram is 2,9.

Table 4.8

The Average Score of Students' Personal Feeling on Instagram

No	Item	Average Score
26	I don't feel any pressure when I make a mistake on Instagram.	3,3
27	I feel discouraged and hopeless thinking of my friends seeing my mistakes in English on Instagram for educational purposes.	2,9
28	I feel that Instagram is an encouraging place to practice English because no one will judge my mistakes.	3,1
29	I feel good and enjoy when I learning vocabulary on Instagram	3,7
30	I feel more comfortable communicating in English when doing online learning with	3,6

	media Instagram.	
Average		3,3

The last indicator is students' personal feeling on Instagram. From five items of this topic, the highest average score came from item number 29 by question 'I feel good and enjoy when I learning vocabulary on Instagram' with average score of 3,7. Meanwhile item number 27 by question 'I feel discouraged and hopeless thinking of my friends seeing my mistakes in English on Instagram for educational purposes.' is the lowest item for this indicator with 2,9 of average score. The total average score from five items of indicator students' personal feeling on Instagram is 3,3.

Conclusion

Based on the data analysis of the research findings and interpretations, the researcher found some conclusions. First, there are six indicators of students' perception on the use of Instagram for vocabulary mastery. The first indicator is Instagram usage for vocabulary skill. The total average score from five items of indicator Instagram usage for vocabulary skill is 3,3. The second indicator, frequency of using Instagram, also has five items on questionnaire. The total average score from five items of this indicator by score 3,5. The next indicator is Instagram benefits on vocabulary. The total average score from five items of indicator Instagram benefits on vocabulary is 3,3. The fourth indicator of implementing the use of Instagram, the researcher found the total average score from five items of this indicator is 3,5. The fifth indicator is students' personal perception on Instagram. The total average score from five items of indicator students' personal perception on Instagram is 2,9. The last indicator is students' personal feeling on Instagram. The total average score from five items of indicator students' personal feeling on Instagram is 3,3. The average score from 38 students is 99.2 out of 150 as maximum score. Meanwhile the average percentage from questionnaire is 66.1% which means more than half of items are agreed by participants that Instagram has role in students' vocabulary mastery.

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